



PHILLIPS SCREW COMPANY  
TRADEMARK USE GUIDELINES  
For Licensees and Their Distributors

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# Overview



Phillips Screw Company maintains a valuable global portfolio of Intellectual Property that includes trademarks. It is important to always use these trademarks properly in order to discourage counterfeiters and deliver the performance and quality our customers expect.

Our license agreements require that our licensees use our trademarks properly and indicate that the trademark is the property of Phillips Screw Company.

The purpose of this document is to clearly show how our trademarks should be used in print and to prevent or correct any instances of improper use on labels, packaging, line cards, websites etc. This document was also designed to be shared with any customer of a licensee that will resell licensed product using our trademark(s).

Any questions or comments regarding this document or for specific guidance on our trademark use, contact us at [trademarks@phillips-screw.com](mailto:trademarks@phillips-screw.com)

# Registered Trademarks of Phillips Screw Company



ACR®

HEXSTIX®

MORTORQ®

PHILLIPS®

PHILLIPS II®

PHILLIPS SQUARE-DRIV®

POZIDRIV® (North America and China only)

POZISQUARE®

TORQ-SET®

TRI-WING®

This is not a complete list of the trademarks owned by Phillips Screw Company. These trademarks are registered globally. If you have questions regarding a specific trademark protection in a specific country or class, please forward them to: [trademarks@phillips-screw.com](mailto:trademarks@phillips-screw.com)

# General Rules

- Our registered trademarks should always use a ® on the right hand “shoulder”. For example: **POZISQUARE**® ...
- In all printed materials including: labels, packaging, line cards, brochures and website use, it is preferred that trademarks are **CAPITALIZED** completely. For example: **POZISQUARE**® ... It is also acceptable to use initial capitals. For example: **Pozisquare**® ...
- Trademarks are adjectives and should be followed by generic terms. For example, use “ This is a **POZISQUARE**® screw”, **NOT** “ This is a POZISQUARE”.
- Because trademarks are not nouns, they should never be plural. For example, use “our **POZISQUARE**® screws and **NOT** “our Pozisquares”.
- Always display trademarks consistently using the same spelling and design.
- Somewhere on the page of use, designate Phillips Screw Company as the owner of the trademark. For example, “**POZISQUARE**® is a registered trademark of Phillips Screw Company”
- Our trademarks should only be used when describing the applicable fastener or tool produced by a licensed manufacturer to Phillips Screw Company’s specifications.

How to make the ® symbol = (Windows PC) Hold down **Alt** key and type **0174** (Mac) Hold down **Option** key and press **R**

# ACR<sup>®</sup> PHILLIPS<sup>®</sup> Drive System



The ACR<sup>®</sup> PHILLIPS<sup>®</sup> drive system uses “anti cam-out ribs” to reduce cam-out when driving or removing. Examples of proper trademark use are listed below:



## To describe screws using this technology:

“Screws using an ACR<sup>®</sup> ribbed PHILLIPS<sup>®</sup> recess”

or

“Screws using an ACR<sup>®</sup> ribbed PHILLIPS<sup>®</sup> drive system”

or

“ACR<sup>®</sup> PHILLIPS<sup>®</sup> screws”

or

“ACR<sup>®</sup> ribbed Phillips<sup>®</sup> screws”

## To describe driver tools using this technology:

“ACR<sup>®</sup> ribbed PHILLIPS<sup>®</sup> driver bits”

or

“ACR<sup>®</sup> ribbed driver bits”

or

“ACR<sup>®</sup> ribbed PHILLIPS<sup>®</sup> screwdriver”

or

“ACR<sup>®</sup> PHILLIPS<sup>®</sup> bits”

or

“ACR<sup>®</sup> ribbed Phillips<sup>®</sup> bits”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“ACR<sup>®</sup> and PHILLIPS<sup>®</sup> are registered trademarks of Phillips Screw Company”

# HEXSTIX® Drive System

The HEXSTIX® drive system uses a hex-lobe design with stable, wobble free fit and a non-magnetic screw to bit stick. Examples of proper trademark use are listed below:



To describe screws using this technology:

“Screws using a HEXSTIX® recess”

or

“Screws using a HEXSTIX® stable drive system”

or

“HEXSTIX® screws”

or

“Hexstix® screws”

To describe driver tools using this technology:

“HEXSTIX® driver bits”

or

“HEXSTIX® stable drive driver bits”

or

“HEXSTIX® bits”

or

“Hexstix® bits”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“HEXSTIX® is a registered trademark of Phillips Screw Company”

# MORTORQ® Drive System

The MORTORQ® drive system uses vertical walls and high bit to recess contact area to deliver more torque in shallower recesses. Examples of proper trademark use are listed below:



To describe screws using this technology:

“Screws using a MORTORQ® recess”

or

“Screws using a MORTORQ® Spiral drive system”

or

“MORTORQ® screws”

or

“Mortorq® screws”

To describe driver tools using this technology:

“MORTORQ® driver bits”

or

“MORTORQ® bits”

or

“Mortorq® bits”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“MORTORQ® is a registered trademark of Phillips Screw Company”



# MORTORQ® Super Drive System



The MORTORQ® Super drive system is a high torque design with improved bit strength. Examples of proper trademark use are listed below:



To describe screws using this technology:

“Screws using a MORTORQ® Super recess”

or

“Screws using a MORTORQ® Super Spiral recess”

or

“MORTORQ® Super screws”

or

“Mortorq® Super screws”

To describe driver tools using this technology:

“MORTORQ® Super driver bits”

or

“MORTORQ® Super Spiral driver bits”

or

“MORTORQ® Super bits”

or

“Mortorq® Super bits”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“MORTORQ® is a registered trademark of Phillips Screw Company”

# External MORTORQ<sup>®</sup> Super Drive System

The External MORTORQ<sup>®</sup> Super drive system is a high torque bolt head design with high drive contact area to eliminate slipping. Examples of proper trademark use are listed below:



To describe fasteners using this technology:

“Bolts using an External MORTORQ<sup>®</sup> Super head”

or

“Bolts using an External MORTORQ<sup>®</sup> Super Spiral head”

or

“External MORTORQ<sup>®</sup> Super bolts”

or

“External Mortorq<sup>®</sup> Super bolts”

To describe driver tools using this technology:

“External MORTORQ<sup>®</sup> Super sockets”

or

“External MORTORQ<sup>®</sup> Super Spiral drive sockets”

or

“External Mortorq<sup>®</sup> Super Spiral drive sockets”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“MORTORQ<sup>®</sup> is a registered trademark of Phillips Screw Company”

# PHILLIPS II® Drive System

The PHILLIPS II® drive system is an enhanced cruciform design that uses ACR® technology for reduced cam outs and better off angle driving. Examples of proper trademark use are listed below:



## To describe screws using this technology:

“Screws using a PHILLIPS II® recess”

or

“Screws using ACR® ribbed PHILLIPS II® drive system”

or

“ACR® PHILLIPS II® screws”

or

“PHILLIPS II® screws”

or

“Phillips II® screws”

## To describe driver tools using this technology:

“PHILLIPS II® driver bits”

or

“ACR® ribbed PHILLIPS II® driver bits”

or

“ACR® PHILLIPS II® driver bits”

or

“PHILLIPS II® bits

or

“Phillips II® bits

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“PHILLIPS II® is a registered trademark of Phillips Screw Company”

or

“PHILLIPS II® and ACR® are registered trademarks of Phillips Screw Company”

# PHILLIPS SQUARE-DRIV<sup>®</sup> Drive System



The PHILLIPS SQUARE DRIV<sup>®</sup> drive system, also known as the PSD<sup>®</sup> drive system, is an enhanced cruciform design with stable, wobble free fit and a non-magnetic screw to bit stick. It is also serviceable with a square or generic PHILLIPS<sup>®</sup> bit. Examples of proper trademark use are listed below:



To describe screws using this technology:

“Screws using a PHILLIPS SQUARE-DRIV<sup>®</sup> recess”

or

“PHILLIPS SQUARE-DRIV<sup>®</sup> screws”

or

“PSD<sup>®</sup> screws”

or

“Phillips Square-Driv<sup>®</sup> screws”

To describe driver tools using this technology:

“PHILLIPS SQUARE-DRIV<sup>®</sup> driver bits”

or

“PHILLIPS SQUARE-DRIV<sup>®</sup> bits”

or

“PSD<sup>®</sup> driver bits”

or

“PSD<sup>®</sup> drive bits”

or

“Phillips Square-Driv<sup>®</sup> bits”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“PHILLIPS SQUARE-DRIV<sup>®</sup> is a registered trademark of Phillips Screw Company”

or

“PSD<sup>®</sup> is a registered trademark of Phillips Screw Company”

# POZIDRIV® Drive System

The POZIDRIV® drive system is an enhanced cruciform design that uses ACR® technology for reduced cam outs and better off angle driving. Examples of proper trademark use are listed below:



## To describe screws using this technology:

“Screws using a POZIDRIV® recess”

or

“Screws using a POZIDRIV® drive system”

or

“POZIDRIV® screws”

or

“Pozidriv® screws”

## To describe driver tools using this technology:

“POZIDRIV® driver bits”

or

“POZIDRIV® drive bits”

or

“POZIDRIV® bits”

or

“Pozidriv® bits”

In these cases, in North America and China, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“POZIDRIV® is a registered trademark of Phillips Screw Company”

# POZISQUARE® Drive System

The POZISQUARE® drive system is an enhanced cruciform design with stable, wobble free fit and a non-magnetic screw to bit stick. It is also serviceable with a square or generic PHILLIPS® bit. Examples of proper trademark use are listed below:



To describe screws using this technology:

“Screws using a POZISQUARE® recess”

or

“Screws using a POZISQUARE® drive system”

or

“POZISQUARE® screws”

or

“Pozisquare® screws”

To describe driver tools using this technology:

“POZISQUARE® driver bits”

or

“POZISQUARE® drive bits”

or

“POZISQUARE® bits”

or

“Pozisquare® bits”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“POZISQUARE® is a registered trademark of Phillips Screw Company”

# TORQ-SET® Drive System

The TORQ-SET® drive system is an offset cruciform design with large straight drive and removal walls for improved torque transfer. It is also available in an ACR® ribbed version. Examples of proper trademark use are listed below:



To describe screws using this technology:

“Screws using a TORQ-SET® recess”

or

“Screws using a TORQ-SET® drive system”

or

“TORQ-SET® screws”

or

“ACR® TORQ-SET® screws”

or

“ACR® ribbed Torq-Set® screws”

To describe driver tools using this technology:

“TORQ-SET® driver bits”

or

“TORQ-SET® drive bits”

or

“TORQ-SET® bits”

or

“ACR® TORQ-SET® bits”

or

“ACR® ribbed Torq-Set® bits”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“TORQ-SET® is a registered trademark of Phillips Screw Company”

or

“ACR® and TORQ-SET® are registered trademarks of Phillips Screw Company”

# TRI-WING® Drive System

The TRI-WING® drive system is a tri-slot design with large straight drive and removal walls for improved torque transfer. The tri-slot design makes it useful as a tamper proof drive system. It is also available in an ACR® ribbed version. Examples of proper trademark use are listed below:



To describe screws using this technology:

“Screws using a TRI-WING® recess”

or

“Screws using a TRI-WING® drive system”

or

“TRI-WING® screws”

or

“ACR® TRI-WING® screws”

or

“ACR® ribbed Tri-Wing® screws”

To describe driver tools using this technology:

“TRI-WING® driver bits”

or

“TRI-WING® drive bits”

or

“TRI-WING® bits”

or

“ACR® TRI-WING® bits”

or

“ACR® ribbed Tri-Wing® bits”

In these cases, designate Phillips Screw Company as the owner of the marks by writing in a legend:

“TRI-WING® is a registered trademark of Phillips Screw Company”

or

“ACR® and TRI-WING® are registered trademarks of Phillips Screw Company”